



## PRESS RELEASE

# Appointment of Pastry World Champion Chef Franck MICHEL as the Pastry Consultant of Groupe FLO Asia



Maison FLO is pleased to announce World Champion Chef Franck MICHEL as the group Pastry Consulting Chef overlooking at the brands pastry quality and new creation

Franck Michel originally hails from the Lorraine region of eastern France and began his long and illustrious career in pastry at Mr. Saffory, a highly respected





institution. After receiving his training in classical French pastry, he became the Head Pastry Chef at Oberweis Relais Dessert International in Luxembourg and served in that role for nearly 8 years.

Later in his career as an instructor and trainer at DGF in 2004, he competed in the “Meilleur Ouvrier de France Pâtissier”, a prestigious pastry competition, and was awarded the top score and championship honours of the Meilleur Ouvrier de France. Soon after he once more distinguished himself as a master pastry chef, winning the World pastry championship “Coupe du Monde” in 2006.

Since his successful career on the competitive pastry circuit, he has served as an independent consultant, instructor and coach for other competitive pastry chef’s and national teams including Team France and Team Spain, winning the World pastry championship with each in 2009 and 2011 respectively. His skills as a pastry chef and instructor have taken him around France and indeed all over the world – culminating in his first published book on pastry.

Starting in 2012, Franck Michel took over as pastry instructor and competitive coach at EHL, teaching his specialties and unique craft to students in their Preparatory Year. He says that he is delighted to see “so many different skills and talents united within the same establishment. I’ve never seen anything like it!”.

Maison FLO is very please to welcome such an awarded and internationally recognized master as a contributing pastry consultant in Beijing. Mr. Michel will undoubtedly elevate the outstanding level of French pastry and continue Maison FLO’s tradition of French culinary excellence and international standard fine dining.

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